



Agency Publications



Strategic Plan 2019-2024

Revised January 2022

Vision

Safe communities for Washington State

Mission

Promote public safety and trust through fair administration, education, and enforcement of liquor, cannabis, tobacco, and vapor laws.

Goals

- Ensure the highest level of public health and safety by continually improving and enforcing laws, regulations, and policies that reflect today's dynamic environment.
- Inform and engage licensees, stakeholders, and the public in addressing issues related to our mission.
- Promote a culture that inspires leadership and values a highly-motivated, competent, and diverse workforce that establishes the WSLCB as the employer of choice.
- Ensure operational and customer service excellence.

Values

- Respect and courtesy
- Professionalism
- Open communication
- Accountability and integrity
- Continuous improvement and meaningful results
- Customer focus



Featured Publications

Strategic Plans

[WSLCB Strategic Plan 2019-2024](#)

This plan represents our agency roadmap for the coming two years, where we will place resources and how we will apply strategies for success.

[WSLCB Enforcement and Education Division Strategic Plan 2022-2026](#)

This plan is intended to serve as a guide for our role in regulating and supporting a safe and vibrant marketplace in the State of Washington. It outlines the objectives, priorities, and strategies for 2022 - 2026.

[WSLCB Information Technology Strategic Plan 2022-2026](#)

This plan represents our current agency technology roadmap. The plan in action will allow us to make business-driven decisions related to our current technology portfolio and position the enterprise for future technology investments in support of our agency mission.

General Information

- [WSLCB Annual Reports](#)
- [Liquor Cannabis and Tobacco Laws and Rules](#)
- [Legislative Reports](#)

Agency Communications

- [Newsletters](#)
- [Press Releases](#)

Business Resources

- [Responsible Cannabis Sales Presentation](#)
- [Responsible Age-restricted Product Sales](#)
- [Required Signs for Liquor License](#)
- **Washington's Responsible Vendor Program (booklet)**
 - [English](#)
 - [Korean \(한국어\)](#)
 - [Spanish \(Español\)](#)
 - [For more RVP information click here](#)
- **Tobacco Sales in Washington: Key Facts for Retailers and Distributors (brochure)**
 - [English](#)
 - [Korean](#)
- [Individual Importation](#)

